



805 15th Street, NW
Suite 610
Washington, DC 20005

T: 202.719.9999
F: 202.719.9995

www.monumentpolicy.com

FIRM OVERVIEW

Monument Policy Group provides clients with unique insight and reach into how federal public policy is created and influenced by the U.S. Congress, the executive branch, and other key stakeholders. Monument Policy Group supports the public policy outreach efforts of clients seeking timely, substantive knowledge about the “who,” “what,” “why,” and “how” of federal public policy.

OUR SERVICES

Monument Policy Group’s approach combines substance, relationships and experience, and the firm’s well-rounded client service offerings include:

- Strategic counsel concerning political and policy issues;
- Classic government lobbying before Congress and the executive branch;
- Communications and public affairs;
- Business-to-government marketing insight;
- Political development; and
- Long-term policy planning.

STRATEGIC COUNSEL

Getting things done in Washington requires more than just opening doors. Every client’s needs are different. Whether it is a high-profile legislative fight; a need for timely and useful information about policy developments; a search for federal funding to explore a promising technology; regulatory activity; or the need to enhance an image before policymakers and the public, Monument Policy Group not only provides blueprints for success, but also works relentlessly to execute them.

Monument Policy Group is able to look around the corner to next month’s or next year’s problems to lay the groundwork for success through:

- Relationship building;
- Brand identity;
- Profile enhancement; and
- Risk assessment.

Monument Policy Group’s team also specializes in helping companies focus and leverage their corporate responsibility programs. And we are prepared, when necessary, to tell potential clients that spending time and money on a particular policy goal is not a wise investment.

LOBBYING

Lobbying is the core of our business. We have deep relationships on both sides of the political aisle and throughout the executive branch. More importantly, we are committed to putting those relationships to work for you — while constantly evaluating and re-evaluating strategies in a city where power and priorities shift constantly. At Monument Policy Group, we have a track record of success combining access, expertise, and strategy to deliver across the policy and business battlegrounds.

COMMUNICATIONS

Monument Policy Group’s partners understand the role of media, think-tanks, foreign governments, business associations, non-governmental organizations, campaigns, grassroots, and “grasstops” support — and how to effectively engage these groups in shaping public policy.

BUSINESS-TO-GOVERNMENT MARKETING

In order to successfully expand federal sales or start a new line of business, companies of all sizes need to understand how buying decisions are made and the strategic context surrounding the customer. With particular expertise in the homeland security and law enforcement markets, Monument Policy Group helps government contractors understand how federal agencies approach particular procurements so that scarce bid and proposal resources are most effectively utilized.

POLITICAL DEVELOPMENT

Whether your organization has a well-funded political action committee and engaged executives or is brand new to politics, Monument Policy Group can help you leverage your resources most effectively. We develop and implement political strategies, understand key Members and targeted races, and build relationships through a balanced and systematic approach. While members of our team have important partisan credentials in both major parties, a winning strategy usually blends those relationships into a bipartisan or non-partisan approach to the particular policy fight.



805 15th Street, NW
Suite 610
Washington, DC 20005

T: 202.719.9999
F: 202.719.9995

www.monumentpolicy.com

OUR TEAM

We ensure that every asset of the firm is deployed to help each client. When you hire Monument Policy Group, you are getting the full effort of each partner and employee.

C. Stewart Verdery, Jr. *Partner and Founder*

Prior to founding Monument Policy Group, Stewart served as the first Assistant Secretary for Policy and Planning at the U.S. Department of Homeland Security from 2003-2005 and was responsible for all immigration, transportation, and international trade policy at DHS. Previously, he worked for six years on Capitol Hill as General Counsel to Assistant Senate Majority Leader Senator Don Nickles, Counsel to the Senate Judiciary Committee under Senator Orrin Hatch, and Legislative Counsel to the Senate Rules Committee under Senator John Warner. He frequently appears as a commentator on major media outlets, is an Adjunct Fellow at the Center for Strategic and International Studies, and serves on two corporate boards. Stewart's private sector experience includes senior positions at Mehlman, Vogel & Castagnetti, Vivendi Universal, and Baker & Hostetler.

Andrew Howell *Partner*

Andrew worked for more than a decade at the world's largest business federation, the U.S. Chamber of Commerce, representing hundreds of companies in various capacities, most notably as Vice President of Homeland Security Policy from 2001-2006. He was the organization's principal spokesman and strategist on a range of security and defense issues. Andrew previously served as Senior Vice President of the National Chamber Foundation, the public policy research arm of the U.S. Chamber. In addition, he served as the Chamber's Director of Latin American Affairs in its International Division, and as the Executive Director of the Association of American Chambers of Commerce in Latin America. Andrew also served as a Senior Associate for the boutique public relations firm of Chlopak, Leonard, Schechter and Associates.

Rich Thomas *Vice President*

Rich is a Capitol Hill veteran who joined Monument Policy Group in 2008 after nearly a decade of experience in the House of Representatives, culminating with service as Legislative Director to Congressman Bill Pascrell, Jr. Rich was responsible for the Congressman's activity on the House Ways and Means Committee and the International Trade Subcommittee, focusing on key issues such as intellectual property protection, U.S.-China trade, miscellaneous tariff legislation and a wide range of tax matters. Previously, Rich supported the Congressman's role as an original member of the House Homeland Security Committee, where he worked on port, chemical, and cyber security issues as well as first responder grant legislation.

Timothy Punke *Partner*

Before his private sector experience, Tim served as Chief International Trade Counsel and International Trade Communications Director for the Senate Finance Committee and Senator Max Baucus. Tim previously worked for the Clinton Administration at the White House National Economic Council. He has worked on several campaigns, including as a state director for the Gore-Lieberman 2000 presidential campaign. In addition, he has taught both graduate and undergraduate business and law courses at Georgetown and George Washington Universities. He is a Term Member of the Council on Foreign Relations and currently sits on the board of the King County (Washington) Conservation Voters. Tim's legal experience includes work at K&L Gates, Dewey Ballantine, and as a clerk for the U.S. Court of Appeals for the Ninth Circuit.

Jessica Herrera-Flanigan *Partner*

Jessica previously served as the Staff Director and General Counsel for the House Committee on Homeland Security, where she managed its legislative, policy, and oversight activities for Chairman Bennie Thompson. From 1999-2003, she served as Senior Counsel with the Computer Crime & Intellectual Property Section at the U.S. Department of Justice. She also was a Special Assistant U.S. Attorney working on fraud and public corruption cases. She is a Term Member of the Council on Foreign Relations, a Past President of the Hispanic Bar Association of D.C., and on the Advisory Boards of the ABA Standing Committee on National Security and the Homeland Security & Defense Business Council. Jessica began her career in the private sector as an energy, communications, and intellectual property attorney at Crowell & Moring LLP.

Lora Ries *Senior Counsel*

Lora served as Director of Immigration Security Policy at the U.S. Department of Homeland Security and Acting Director of Mission Operations in the US-VISIT Program Office from 2003-2006. Previously, Lora was counsel to the House Judiciary Committee and the Immigration Subcommittee, acting as a key adviser to Chairman Jim Sensenbrenner and several subcommittee chairmen.

Ryan Spangler *Director*

Ryan has provided legislative analysis and political support for Monument Policy Group since 2007. Previously, he worked as Deputy Scheduler for Senator Joe Biden, Chairman of the Senate Foreign Relations Committee from 2004-2007.